



Affiliated to Savitribai
Phule Pune University
(SPPU)



Approved by All India
Council for
Technical Education
(AICTE)



DTE Code - MB6773



NAAC Accredited

MASTER OF BUSINESS ADMINISTRATION (MBA+BLP)

ADMISSIONS OPEN
2026-27



APPLY NOW!

www.akemi.edu.in

BUSINESS LEADERSHIP PROGRAM (MBA+BLP)

The Business Leadership Program (BLP) at Akemi Business School (ABS) is a **300 hours** comprehensive Placement Readiness Program to bridge the gap between academic learning and professional readiness. It introduces students to the essentials of business, management, and entrepreneurship early in their educational journey, preparing them for the challenges and opportunities that lie ahead.

Through an integrated approach combining theoretical instruction, practical exposure, and personal development, BLP enables students to develop a holistic understanding of business dynamics and leadership principles.

SIX CERTIFICATIONS



**FOUNDATIONAL CONCEPTS IN
MANAGEMENT, MARKETING,
FINANCE, AND OPERATIONS**



**COMMUNICATION,
INTERPERSONAL SKILLS
ENHANCEMENT, GD &
INTERVIEW SKILLS**



**CRITICAL THINKING AND
ANALYTICAL
PROBLEM SOLVING,
REASONING
WORKSHOPS**

MBA + BLP

**PROGRAM
FOCUS AREAS**



**PERSONAL EFFECTIVENESS
AND CAREER
ORIENTATION MODULES**



**EXPOSURE TO INDUSTRY
THROUGH GUEST LECTURES
AND FIELD VISITS**

MASTER OF BUSINESS ADMINISTRATION (MBA+BLP)

2 YEARS DEGREE PROGRAM

Affiliated to Savitribai Phule Pune University (SPPU),
Recognized by Govt. of Maharashtra (DTE), Approved by AICTE,
Institute code – MB6773

Course Fees – As per Fees Regulatory Authority (FRA)



BLP OFFERINGS

1. **Akemi Experiential Leadership: Programmes and Training Modules**
2. **5+ Industry Visits**
3. **3 to 4 Live Project**
4. **NSE/ BSE Visit and Workshop**
5. **Industry-Oriented Certifications (5)**
6. **Key Training Modules:**

- Harrison Psychometric Assessment
- Employability Score
- Business News analysis (BNA)
- Consulting and GCC Careers
- Mastering Case Study Interviews
- BMC Framework
- Porters Five Forces
- SWOT Analysis
- PESTLE Analysis
- Business Communication & Email Etiquette
- Corporate Grooming & Personal Branding
- Logical Reasoning & Aptitude Development
- Advanced Excel & Business Analytics Fundamentals
- Group Discussions & Personal Interview Mastery
- Industry Insight Sessions by CXOs and HR Leaders
- LinkedIn Profile Optimization & Resume Crafting
- Innovation, Design Thinking & Problem Solving
- Leadership, Decision-Making & Conflict Resolution
- Corporate Case Study Challenges & Hackathons
- Internship-to-Pre-Placement Mentoring Pathway

CAMPUS PLACEMENTS

With a robust connect of 700+ premier recruiters, BLP offers exclusive access to high-impact placements and internship pathways across various verticals like Marketing, Human Resources, and Finance. The program's corporate-aligned ecosystem ensures students are trained for evolving job roles and are equipped to deliver from day one.

- **Management Trainee – Marketing**
- **Digital Marketing Analyst**
- **Business Development Associate**
- **Financial Analyst / Equity Research Associate**
- **HR Business Partner**
- **Talent Acquisition Specialist**
- **Client Success Manager**

Top Package offered: ₹21 LPA

Average Package: ₹7 LPA

Minimum Package: ₹4.5 LPA

ADMISSION PROCESS

Eligibility: Minimum 50% in graduation, Maharashtra domicile students get relaxation as per university norms, and candidate must have appeared for CAT/MH-CET/CMAT, along with other regulatory requirements as applicable.

Easy Installments & Loan Facilities: Financial constraints are not a barrier as the institute has tie-ups with major government and private banks for education loans and NBFCs like GrayQuest to support students pursuing MBA.

Hostel Facilities:

PLACEMENTS & RECRUITERS



Vikrant Singh

MBA Marketing

Placed at 
With CTC
13.96 LPA



Shrikant Kawtikwar

MBA

Placed at 
With CTC
7.02 LPA



Asefa Shaikh

MBA

Placed at 
With CTC
7.2 LPA



ELIGIBILITY CRITERIA

Through MAH-MBA-CET or
CAT/CMAT/MAT/XAT/GMAT/ATMA

Eligibility - 50% (Open)
- 45% (Reserved) in graduation.

SCHOLARSHIPS

Available as per SPPU Norms
Akemi follows centralised admission
process (CAP) as per DTE, Maharashtra.

ADMISSIONS OPEN APPLY NOW!

**For registration and enquiry contact:
9684701504/ 7796690500/**

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