



AKEMI GROUP
OF INSTITUTES



AKEMI SPECTRUM

APRIL 2025 - SEPTEMBER 2025

*Celebrating Excellence, Innovation, and
Community!*

VOLUME 2



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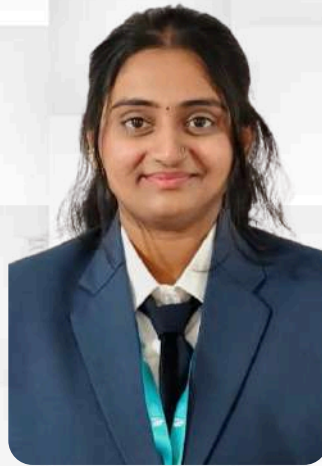
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(MBA Batch 2025-27)



Tejal Watekar

(MBA Batch 2025-27)



Vivek Burkul

(MBA Batch 2025-27)



Jayshree Parmar

Class 12 - Science
Batch (2025-26)



Nainar Kannan

(MBA Batch 2024-26)



Ankit Sirvi

Class 12 - Science
Batch (2025-26)

Message from the Founder President



Dear Students, Faculty, and Esteemed Members of the Akemi Group of Institutes,

It gives me great pleasure to connect with you once again through the second volume of our newsletter, AKEMI SPECTRUM. The enthusiastic response to our inaugural edition reaffirmed our belief in the power of shared voices, ideas, and achievements across the Akemi community.

Since the release of Volume 1, Akemi has continued its journey of purposeful growth. I am proud to witness the dedication of our faculty, the perseverance of our students, and the collective efforts that are shaping Akemi into a vibrant hub of learning and innovation. Each initiative undertaken, each milestone achieved, reflects our shared commitment to excellence and continuous improvement.

This edition highlights not only academic progress but also the diverse talents, creativity, and collaborative spirit that define life at Akemi. Such holistic development—where knowledge is complemented by creativity, values, and social responsibility—remains central to our institutional philosophy.

I encourage each one of you to build on this momentum, remain curious, work collaboratively, and strive for excellence in every endeavor. Together, we will continue to strengthen Akemi's legacy as an institution that inspires, innovates, and leads with purpose.

With my best wishes for your continued growth and success.

Dr. Abhishek Bokey
Founder President,
Akemi Group of Institutes

Message from the President



Dear Students, Faculty, Staff, and Members of the Akemi Family,

It is a pleasure to address you through the second edition of our biannual newsletter, AKEMI SPECTRUM. The launch of this publication marked an important milestone in strengthening communication and shared purpose across our institutions, and the response to the inaugural edition has been truly encouraging.

Over the past months, Akemi Business School and Akemi Junior College have continued to make meaningful progress across academic, co-curricular, and institutional initiatives. From engaging classroom learning and innovative student projects to the strengthening of partnerships and campus activities, these achievements reflect the collective dedication of our students, faculty, and staff.

AKEMI SPECTRUM serves as a platform to recognize accomplishments, share important updates, and highlight initiatives that align with our core values of excellence, leadership, and holistic development. It is our intention that this newsletter continues to foster connection, collaboration, and a strong sense of community within the Akemi family.

Thank you for your continued commitment and support. I look forward to witnessing the sustained growth and accomplishments that lie ahead.

Warm Regards,

Mrs. Vibha Bokey
President,
Akemi Group of Institutes

Message from the CEO



Dear Students, Faculty, Staff, and Esteemed Members of the Akemi Family,

I am pleased to connect with you through the second edition of our biannual newsletter, AKEMI SPECTRUM. The launch of this platform marked an important milestone for our institutions, and the encouraging response to the inaugural edition has reinforced its value as a meaningful channel for engagement and communication.

Over the past months, the Akemi Group of Institutes has continued to demonstrate its strong commitment to academic excellence and holistic development. The dedication displayed by our faculty, the enthusiasm of our students, and the steadfast support of our staff have collectively contributed to an enriching academic environment. These efforts, both inside and outside the classroom, reflect the values and vision upon which Akemi is built.

Through this edition, we once again highlight key achievements, ongoing initiatives, and inspiring contributions from across our institutions. AKEMI SPECTRUM remains a platform to celebrate progress, share insights, and strengthen the sense of unity within the Akemi community.

Thank you for your continued commitment and contribution to our shared journey. I look forward to the sustained growth and impact we will achieve together in the months ahead.

Warm Regards,

Dr. Avijit Nair
CEO,
Akemi Group of Institutes

Message from Managing Editor



Dear Akemi Family,

As we approach the conclusion of another remarkable year at the Akemi Group of Institutes, this is an opportune moment to reflect on and celebrate the collective achievements and progress we have made together. The year has been defined by growth, resilience, and a continued pursuit of excellence, made possible by the unwavering dedication of our students, faculty, and staff.

At Akemi, we remain committed to nurturing future-ready leaders by fostering an environment that supports both academic rigor and personal development. Our focus on holistic education, innovation, and meaningful industry engagement continues to guide our efforts as we equip students with the skills, knowledge required to succeed in a rapidly evolving world.

In this edition of AKEMI SPECTRUM, we are pleased to share key highlights from the semester, showcasing academic achievements, co-curricular initiatives, and experiences that have enriched campus life across our institutions.

Thank you for being an integral part of the Akemi journey. As we look ahead, we remain optimistic and inspired by the opportunities that lie before us. Wishing you all a joyful, successful, and fulfilling year ahead.

Warm Regards,

Prof. Seema Shah
Managing Editor,
Akemi Spectrum

Academic Laurels

Desk Research Exhibition: Ideas, Innovation, and Insight

The Desk Research Exhibition hosted by the Akemi Group of Institutes provided a vibrant platform for students to present innovative ideas, creative business concepts, and research-driven solutions under one roof. The exhibition reflected Akemi's strong emphasis on analytical thinking, structured research, and application oriented learning.

Students showcased well-researched business models, market insights, and future-ready solutions developed through systematic desk research.

The exhibition encouraged learners to connect theory with practice, strengthen problem-solving abilities, and articulate their ideas with clarity and confidence. This initiative reinforced the importance of learning beyond classrooms by fostering curiosity, creativity, and entrepreneurial thinking. It also highlighted Akemi's commitment to nurturing future leaders who are capable of informed decision-making, innovation, and strategic thinking in a dynamic business environment.



Marketing Live Project: From Classroom to Market

The Akemi Group of Institutes conducted a Marketing Live Project that enabled MBA students to apply classroom concepts in real-world marketing scenarios. Through hands-on engagement, students worked on strategy development, campaign planning, and on ground execution.

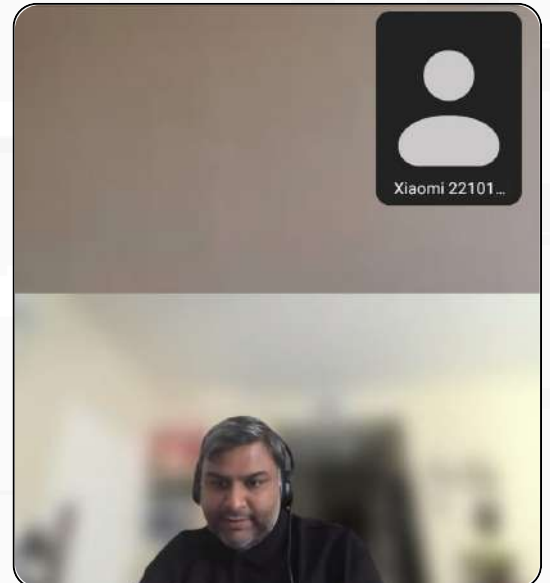
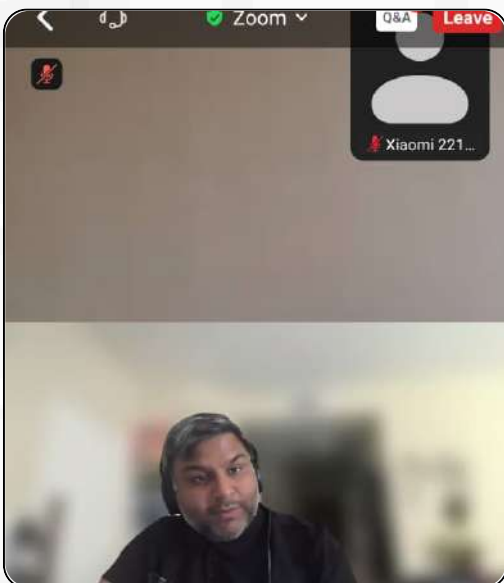


Collaborating with Unite, students gained practical exposure to market analysis, consumer engagement, and performance evaluation. The project emphasized real-time decision-making and measurable outcomes.

Online Workshop on Cyber Security

The Akemi Group of Institutes organized an online workshop on Cyber Security titled “**A Peek into the World of Cyber Security**”, aimed at enhancing awareness of digital safety and emerging cyber threats.

The session provided participants with practical insights into cybersecurity risks, preventive measures, and real-world challenges.



The workshop featured expert speakers **Kuldeep Joshi**, Application Architect at IBM, and **Kunal Dhonge**, Cyber Crime Expert, Pimpri–Chinchwad Police. Their perspectives offered a valuable blend of industry and law-enforcement insights, reinforcing the importance of cyber awareness in today’s digital landscape.

Class XI Orientation and Felicitation of HSC Board Toppers



Akemi Junior College commenced the Academic Year 2025-26 with a warm and inspiring **Orientation Programme for Class XI students**, marking the beginning of a new academic journey. The session was designed to welcome students, introduce them to the academic environment, and encourage a confident and goal-oriented approach to learning.



Alongside the orientation, the programme also featured the **Felicitation of HSC Board Toppers**, recognising their outstanding academic achievements and dedication.

Honouring these achievers served as a source of motivation for new students, reinforcing the values of discipline, perseverance, and excellence.



The event set a positive tone for the year ahead, fostering enthusiasm, aspiration, and a sense of belonging among students as they embark on a phase of growth, learning, and self-discovery.



Guiding Students for MH CET Success

Akemi Junior College organized a dedicated **Seminar on MH CET** preparation for Class 11 and Class 12 students, aimed at providing clarity on entrance examination pathways and career planning. The session offered valuable guidance on exam structure, preparation strategies, and informed decision-making.



The session helped students gain confidence and direction at a crucial academic stage, encouraging them to plan their preparation with clarity and focus. Such initiatives reflect Akemi Junior College's commitment to supporting students through informed guidance, timely mentoring, and structured career awareness programs.

The seminar was conducted by **Manoj Kumar**, Career Counsellor, and **Yash Namade**, Admission Counsellor, who addressed student queries and shared practical insights to support academic and career readiness. The session helped students gain confidence and direction at a crucial academic stage, encouraging them to plan their preparation with clarity.



Such initiatives reflect Akemi Junior College's commitment to supporting students through informed guidance, timely mentoring, and structured career awareness programs.

Seminar on Water Conservation by Symbiosis Institute of Technology

Students from the Symbiosis Institute of Technology conducted an insightful seminar on Water Conservation for students of the Akemi Junior College. The session aimed to create awareness about the importance of water as a vital natural resource and the need for responsible usage.



Through interactive discussions and practical examples, the seminar encouraged students to understand how small, conscious actions can contribute to long-term environmental sustainability. The session successfully instilled a sense of responsibility and environmental consciousness among young learners.

Such initiatives reflect Akemi's commitment to holistic education by promoting sustainability, social awareness, and responsible citizenship alongside academic learning.



MBA Induction Program 2025 at Akemi Business School



Akemi Business School conducted the MBA Induction Program for the incoming batch from 2nd September to 4th September 2025, with the objective of helping students transition smoothly into the world of management education. The programme was thoughtfully designed to familiarize students with the institution's academic framework, culture, values, rules, and expectations.

Throughout the induction, students were introduced to faculty members, mentors, and peers through interactive sessions, workshops, and team-building activities. These engagements encouraged collaboration, open communication, and a sense of belonging, laying the foundation for a positive and enriching academic journey.

A key highlight of the programme was an engaging session by **Dr. Pandit Mali**, Governing Council Member, who spoke on the importance of effective time management and empathy in today's fast-paced professional environment. His lecture emphasized self-awareness, emotional well-being, and the value of building respectful and meaningful relationships in both personal and professional life.

Another insightful session was delivered by **Mr. Rajat Mehta**, who addressed students on finance and marketing specializations, with a special focus on Investment Banking. He simplified complex concepts such as mergers and acquisitions, equity research, and valuation techniques, while also sharing practical guidance on internships, strategic learning, work-life balance, and mindfulness during the MBA journey.

The induction programme also featured guest lectures, motivational talks, and collaborative activities aimed at developing leadership qualities, communication skills, and professional confidence. Overall, the programme provided students with clarity, direction, and enthusiasm, equipping them with a strong foundation to begin their MBA journey at Akemi Business School.

Glimpses from Induction Program



Design Thinking Program for MBA Students

A Design Thinking Program was conducted at Akemi Business School for both first-year and second-year MBA students, aimed at strengthening problem-solving abilities and fostering innovative thinking. The session was led by **Dr. Sugandh Arora**, who guided students through the principles and practical applications of design thinking.

The program emphasized the importance of understanding user needs, empathy, and creativity in developing effective and sustainable business solutions. Through engaging activities, brainstorming exercises, and interactive discussions, students were encouraged to move beyond conventional approaches and adopt a human-centered mind-set.



The session offered valuable insights into the application of design thinking in management and entrepreneurship. It proved to be an enriching learning experience, motivating students to approach real-world challenges with innovation, adaptability, and a user-focused perspective.

Cultural Connect: Shaping Future-Ready Global Leaders



Akemi Business School hosted an engaging session titled Cultural Connect, aimed at building **Cultural Intelligence (CQ)** and preparing MBA students for leadership in global and multicultural environments. The session focused on understanding how culture influences communication, decision-making, and leadership across borders.

A key highlight of the session was a team activity where students represented different countries, presenting cultural values, business strengths, and leadership styles. The activity showcased creativity, collaboration, and a deep appreciation of cultural diversity.

Led by **Dr. Kirti Dang Longani**, the session reinforced Akemi Business School's commitment to nurturing globally competent, culturally aware, and future-ready leaders equipped to thrive in international business environments.



Money Matters: Building Strong Financial Foundations

On 23rd September 2025, MBA students of Akemi Business School attended an insightful session titled “Money Matters: Building Strong Financial Foundations”, conducted by **CA Anupkumar Mundada**. The lecture focused on providing a comprehensive understanding of the **Bombay Stock Exchange (BSE)** and the **National Stock Exchange (NSE)**.

The session covered the structure, functioning, and significance of the Indian stock market, along with key aspects of trading mechanisms, market regulations, and the role of investors in the economy. Drawing on his professional expertise, the speaker explained practical concepts related to capital markets in a clear and application oriented manner.



The lecture proved to be both enriching and informative, enhancing students’ financial awareness and practical knowledge. Participants gained valuable insights into investment avenues, portfolio diversification, and market dynamics, empowering them with stronger financial literacy and greater confidence in making informed investment decisions.



Campus Chronicles

World Environment Day

On the occasion of World Environment Day, the Akemi Group of Institutes marked the day with a meaningful plantation drive within the campus. Faculty members actively participated in planting saplings, reinforcing the institution's commitment to environmental responsibility and sustainable practices.

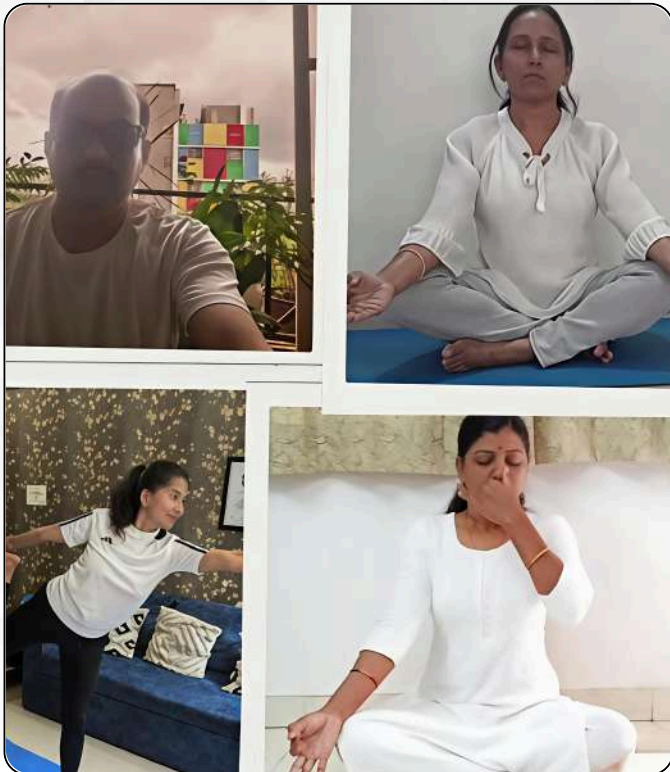
The initiative reflected Akemi's belief in leading by example and fostering a culture of sustainability among students and staff. By taking this small yet impactful step, the institution emphasized the importance of environmental stewardship and collective responsibility towards building a healthier and greener future.



International Yoga Day

Akemi Business School observed International Yoga Day on 21st June 2025 with enthusiastic participation from both faculty members and students. The session highlighted yoga as more than a physical practice, emphasizing its role in cultivating mindfulness, self-awareness, and inner balance.

The programme focused on physical well-being, mental clarity, and the importance of adopting a healthy and balanced lifestyle in today's fast-paced world. Participants engaged in guided yoga practices that encouraged stillness, controlled breathing, and conscious movement, creating a refreshing and energizing start to the day.



Guru Pournima Celebrations by AJC Students

Akemi Junior College celebrated Guru Purnima as students expressed heartfelt gratitude and respect towards their teachers through thoughtful gestures. The occasion beautifully reflected values of humility, togetherness, and appreciation, highlighting the institution's focus on character-building alongside academic growth.



National Librarian's Day

Akemi Group of Institutes observed National Librarian's Day by acknowledging the invaluable role of librarians in nurturing knowledge, curiosity, and lifelong learning. The occasion highlighted the importance of libraries as academic support systems and librarians as guiding pillars in students' educational journeys.



The day served as a reminder of the contribution librarians make in empowering learners through access to information, research support, and academic enrichment.



Independence Day Celebrations

Akemi Group of Institutes celebrated Independence Day on 15th August with great enthusiasm and patriotic spirit. The programme included a flag-hoisting ceremony, patriotic performances, and addresses that highlighted the values of freedom, unity, and national pride.



Students and faculty members came together to commemorate the occasion, reflecting on the ideals that inspire collective progress and responsible citizenship. The celebration reinforced a sense of unity and commitment towards the nation's growth and values.



Ganeshotsav Workshop: Moulding Faith and Fostering Creativity

As part of Ganeshotsav celebrations, the Akemi Group of Institutes organized a Ganapati Making and Colouring Workshop for Junior College students, creating a meaningful blend of tradition, devotion, and creativity. The workshop provided students with an opportunity to express their faith through artistic expression while nurturing imagination and craftsmanship.



The session was conducted under the guidance of **Mrs. Neha Chowksey**, whose mentorship encouraged students to explore creativity while respecting cultural values. The activity fostered hands-on learning, cultural awareness, and joyful participation among students.

The initiative reflected Akemi's commitment to holistic education—where tradition, creativity, and values come together to enrich the learning experience.

Ganeshotsav Celebrations 2025

Akemi Business School celebrated Ganeshotsav on 26th August and Anant Chaturdashi on 6th September with devotion and enthusiasm. The celebrations brought together students and faculty members, fostering a sense of unity and cultural pride on campus.

The programme included the installation of the Ganesh idol, aarti, and cultural activities, creating a vibrant and spiritually enriching atmosphere. The participation of the Akemi community reflected respect for tradition, collective harmony, and the spirit of togetherness.



These celebrations highlighted Akemi's commitment to nurturing cultural values alongside academic excellence, reinforcing the importance of tradition and community in holistic education.

Dandiya Dhoom '25

The Akemi Group of Institutes celebrated Navaratri with vibrant enthusiasm through Dandiya Dhoom '25 – a festive gathering that brought together students and faculty in a spirit of unity and cultural expression.

Dressed in colourful attire, participants engaged in energetic dandiya performances and cultural celebrations, creating a lively and joyful atmosphere across the campus. The event reflected togetherness, positivity, and respect for tradition, while adding a contemporary touch to the celebration.



A Heartfelt Farewell to Dr. Avijit Nair

The Akemi Group of Institutes bid a heartfelt farewell to Dr. Avijit Nair, marking an evening filled with emotions, respect, and gratitude. His vision, leadership, and unwavering guidance have played a significant role in shaping the institution's journey and growth.

While this chapter comes to a close, his legacy and values will continue to inspire the Akemi community. The farewell reflected deep appreciation for his contributions and the lasting impact he leaves behind.



Beyond Campus

Akemi – Herbayu Wellness MDP Initiative

The Akemi Business School successfully conducted a funded Management Development Program (MDP) for the staff of Herbayu Wellness India Pvt. Ltd., reinforcing its commitment to industry-focused capacity building and professional upskilling in the healthcare sector.



The program was hosted at the Herbayu Wellness office and delivered through a blended learning approach. The MDP was led by Dr. Khushali Oza, Dean Academics, and Dr. Kirti Dang Longani, Associate Director, Akemi Business School. The sessions were thoughtfully designed to address both the human and technological dimensions of healthcare delivery.

This initiative reflects Akemi's continued efforts to bridge academia and industry, empowering professionals with relevant skills while contributing to improved care outcomes. The institution extends its sincere appreciation to the Herbayu Wellness team for their enthusiastic participation and commitment to growth, empathy, and innovation in healthcare.



Seva During Palkhi Celebrations

The Akemi Group of Institutes actively participated in the Palkhi celebrations by undertaking a food distribution drive as a gesture of seva and community service. The initiative reflected compassion, unity, and a commitment to serving society during this sacred occasion..



Through this meaningful act, the Akemi community contributed to collective well-being, reinforcing values of humility, service, and social responsibility that lie at the heart of holistic education



Freshers' Fiesta 2025

Akemi Business School organized Freshers' Fiesta 2025 on 20th September 2025 to extend a warm welcome to the new batch of MBA students. The event was marked by enthusiasm, laughter, and vibrant performances, reflecting the spirit of youth and togetherness.

The evening featured engaging games, energetic dance performances, and interactive activities that helped newcomers connect and feel at ease. A major highlight of the celebration was the Mr. and Ms. Fresher contest, where students confidently showcased their creativity, personality, and stage presence.

The contest encouraged self-expression and confidence, providing students with a platform to step forward, engage with peers, and celebrate individuality. Such activities play a vital role in building communication skills, leadership qualities, and a sense of belonging among students at the beginning of their academic journey.

The event created a welcoming and inclusive atmosphere, helping students feel connected to the campus community. It marked a positive start to their journey at Akemi, fostering camaraderie, confidence, and lasting friendships among the new batch.

The celebration concluded with a lively DJ night, bringing students together on the dance floor and creating memorable moments. Freshers' Fiesta 2025 not only celebrated new beginnings but also strengthened the bond between seniors and juniors, setting a positive tone for the academic journey ahead.



MBA Batch 2025-27

Indiana – The Cultural Bizz

On 26th September 2025, MBA students of the Akemi Group of Institutes attended **Indiana – The Cultural Bizz**, an event that uniquely blended India's rich cultural diversity with its dynamic business environment. Organized under the vision of **Vikasit Bharat Abhiyan**, the program highlighted how tradition, creativity, and entrepreneurship coexist in India's evolving growth story.

The event featured thought-provoking interactions, vibrant cultural expressions, and engaging discussions that brought together entrepreneurs, innovators, and business enthusiasts. Students gained valuable exposure to entrepreneurial perspectives while witnessing how cultural identity can inspire innovation and business thinking.

The experience proved enriching for the participating students, offering meaningful learning beyond the classroom along with opportunities to connect, network, and draw inspiration from diverse ideas and people.



Educational Visit to NDA, Pune

As part of the Induction Program for first-year **B.Sc. Cyber & Digital Science** students of Akemi College of Cyber and Digital Science, an educational visit was organized to the **National Defence Academy**.

The visit provided students with valuable exposure to the discipline, leadership values, and institutional excellence upheld at the NDA.



It offered insights into national service, organizational structure, and the importance of integrity and commitment, setting a strong foundation for students at the beginning of their academic journey.

The visit helped students gain inspiration and perspective while reinforcing the importance of teamwork, and responsibility. Such induction activities aim to orient students beyond academics, encouraging holistic development and a strong sense of purpose from the outset of their course.



International Collaboration and Networking Opportunities

ABS Faculties at Global Academic Stage, Chonburi, Thailand: Dr. Kirti Dang Longani & Dr. Khushali Oza

The Akemi Group of Institutes marked a significant global academic presence through the participation of its faculty members at an international seminar hosted by Burapha University. The seminar, titled “**Communication Sustainability: Navigating Public Trust and Administrative Reforms**”, brought together distinguished scholars, researchers, and academic leaders from multiple countries for high-level intellectual exchange.

Dr. Kirti Dang Longani, Associate Director, Akemi Business School, was invited as a Keynote Speaker, representing Akemi on this global academic platform. Her address focused on the role of transparent and strategic communication in fostering public trust and enabling effective administrative reforms.

Adding further academic strength to Akemi’s representation, **Dr. Khushali Oza**, Dean Academics, Akemi Business School, also participated in the seminar, actively engaging in discussions and knowledge-sharing sessions.



International Student Excursion – Bali, Indonesia



The Akemi Group of Institutes marked a significant step in its international journey through participation in an International Academic Conference held in **Bali**. As part of the International Student Excursion Programme, Akemi students gained valuable exposure to global academic perspectives, engaging with international thought leaders and participating in meaningful knowledge exchange beyond the classroom.



Representing Akemi at this global platform, **Dr. Kirti Dang Longani**, Associate Director, played a pivotal role in strengthening international academic collaboration. Her presence and leadership at the event culminated in the signing of a Memorandum of Understanding (MoU), marking a proud milestone in expanding Akemi's global academic network.



The programme also provided students, including **Vyankatesh Wabale**, with first-hand experience of international academic discourse, cross-cultural interaction, and global learning environments. Such exposure enhances students' academic maturity, global outlook, and readiness for international professional opportunities.



Key Moments – Bali, Indonesia



Signing of International Agreement (MoU)

Workshop on the Bus



Presentation Session

Key Moments – Bali, Indonesia

International Collaboration Discussion



Cultural Performance



Task Completion



Cultural, Company Visit



Faculty Spotlight

Dr. Avijit Nair on a National Education Platform

The Akemi Group of Institutes marked a proud milestone as its CEO, **Dr. Avijit Nair**, was invited as a speaker at a prestigious national higher education forum hosted by **9 Plus Media**, alongside Vice Chancellors from leading universities across India.

His participation reflects Akemi's growing presence in academic thought leadership and its commitment to advancing meaningful dialogue in higher education. This recognition stands as a moment of pride for the Akemi community and reinforces the institution's focus on purpose-driven leadership.



Dr. Kirti Dang Longani – Global Thought Leadership in Education

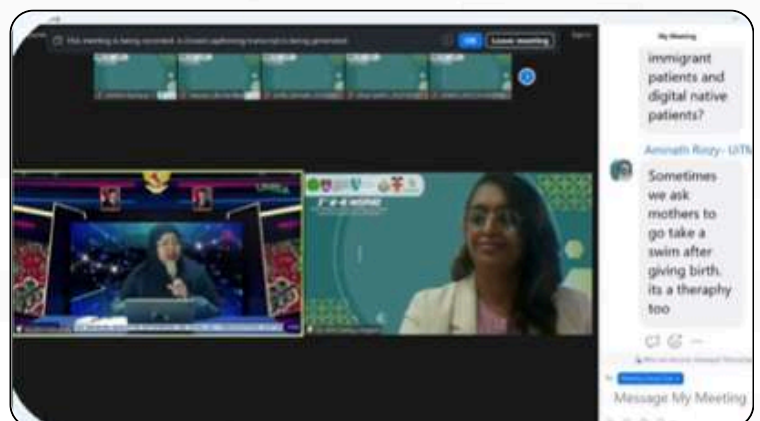
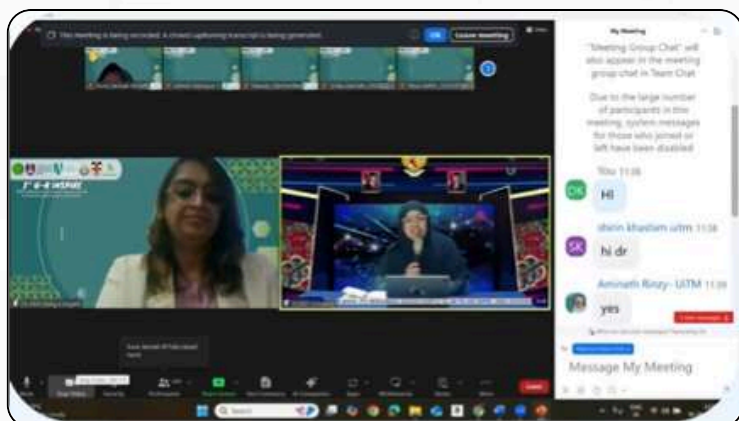


The Akemi Group of Institutes marked a proud milestone as **Dr. Kirti Dang Longani**, Associate Director, Akemi Business School, represented the institution as a Keynote Speaker at multiple prestigious international academic forums in 2025.

Dr. Longani delivered a powerful keynote at the International Conference on **“Education in a Changing World: Multidisciplinary Perspectives for Global Progress”**, where she shared insights on Digital Pedagogy—its opportunities and challenges in global classrooms.

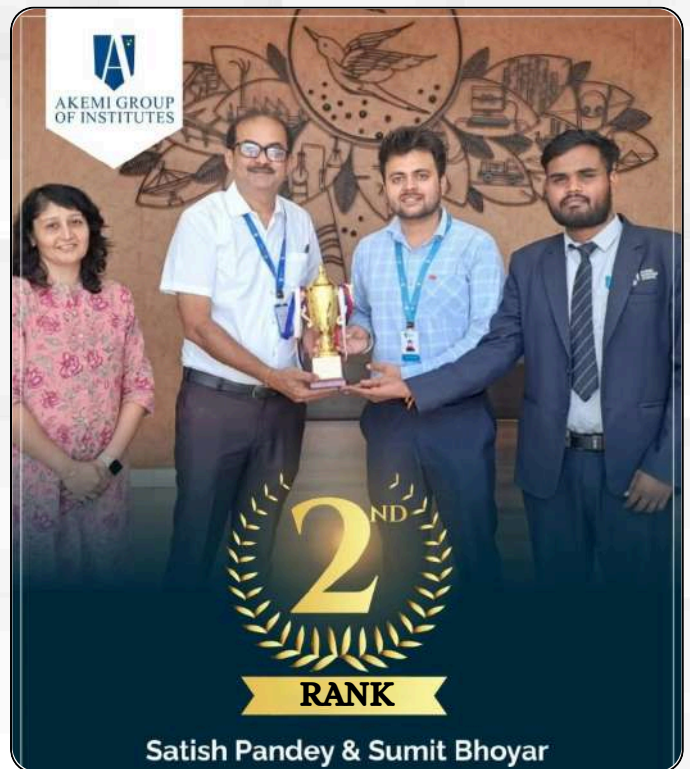
In addition, she represented Akemi as a Keynote Speaker at the **International Conference 2025 on Holistic Health** and at the International Conference on Entrepreneurial Strategies & Digital Transformation, where she spoke on the theme **“Empowering Education & Society through Digital Transformation,”** further reinforcing Akemi’s commitment to global thought leadership and progressive educational practices.

Through her participation, Dr. Longani showcased Akemi’s commitment to thought leadership, global academic engagement, and progressive educational practices.



Accolade Showcase

Akemi Students Shine at Inter-College Competitions



MBA Students of Akemi Business School delivered an impressive performance at inter-college competitions hosted by Amity University, earning top positions across competitive categories.

In the Start-up & Synergy competition, **Vikrant Singh** and **Muninder Thakur** secured First Place, showcasing innovative thinking and entrepreneurial clarity. In the Battle of Brands, **Satish Pandey** and **Sumit Bhojar** achieved Second Place, demonstrating strong strategic insight and branding acumen.

These achievements reflect the academic rigor, creativity, and competitive spirit nurtured at Akemi Business School. We congratulate the winners for representing Akemi with excellence and enthusiasm.

Student Excellence at the Akemi Business Expo

The Akemi Business Exhibition provided a dynamic platform for students to demonstrate innovation, strategic thinking, and effective presentation skills through industry-focused business concepts. The event highlighted practical learning and the application of management principles in real-world brand contexts.

Shrikant Kawtikwar secured First Rank for his business concept on MakeMyTrip, followed by **Satish Pandey**, who achieved Second Rank for his presentation on Britannia. A joint Third Rank was awarded to **Suhani More** for Navneet and **Taral Mahajan** for DTDC, reflecting strong analytical depth and sectoral understanding.

The exhibition reinforced Akemi Business School's emphasis on experiential learning, creativity, and industry relevance. We congratulate all the participants for their commendable efforts and continued pursuit of excellence.



BrandBoost Live: Turning Strategy into Real-World Impact

BrandBoost Live – Real-Time Promotional Impact was a flagship live project competition designed to provide MBA students with immersive, hands-on exposure to real market dynamics. The initiative moved beyond traditional classroom learning, enabling students to experience how marketing strategies perform in live, competitive environments.

Participants were challenged to conceptualize, execute, and evaluate promotional activities for consumer insight, and strategic alignment. Working under real-time constraints, students engaged directly with customers, tested promotional ideas –closely reflecting professional marketing scenarios.

The competition highlighted the importance of experiential learning in management education. **Vishal, Suhani, Ananya, Nainar, and Vikrant**, who emerged as the Winners, demonstrated exceptional creativity, strategic clarity, and execution capability. The First Runner-Up team, comprising **Muninder, Taral, Shivam, and Srishti**, impressed with strong analytical thinking and cohesive teamwork, while the Second Runner-Up team—**Gayatri, Payal, Abishek, and Asefa**—showcased effective market understanding and innovative promotional approaches.

BrandBoost Live reaffirmed Akemi Business School’s commitment to industry-relevant learning, where students do not merely study management concepts but actively apply them in real market environments.



Leadership Excellence at DPU MUN 2025



Ms. Shivani Bhapkar, student of MBA + MDP, Batch 2025, brought laurels to Akemi Group of Institutes by receiving the **Best Delegate – Lok Sabha Award** at DPU MUN 2025, hosted by DPU–GBSRC.

This prestigious recognition highlights her exceptional ability to articulate viewpoints, engage in structured debate, and demonstrate informed decision-making within a simulated parliamentary environment. Competing alongside delegates from diverse institutions, her performance reflected clarity of thought, confidence, and a strong understanding of governance and public policy.

Ms. Shivani Bhapkar's success stands as an inspiration to fellow students and reinforces Akemi's commitment to nurturing articulate, responsible, and future ready leaders. The institution congratulates her on this notable accomplishment and wishes her continued success in all future endeavours.

Awards

National Recognition for Akemi Group of Institutes



The Akemi Group of Institutes, Pune, has been honoured with the “**Outstanding Education Group in Western India**” award by the **World Education Congress**. The award was presented on 10 July 2025 at the Taj Mahal Palace, in the presence of distinguished education leaders and global representatives.

This recognition reflects Akemi’s commitment to academic excellence and visionary leadership under Dr. Abhishek Bokey and Mrs. Vibha Bokey, and stands as a collective achievement of the Governing Body, faculty, staff, and students.



MBA Toppers – Akemi Business School

Akemi Business School takes immense pride in recognizing the exceptional academic performance of its MBA students from both the first and second years. Their consistent dedication, disciplined approach, and commitment to excellence stand as a testament to the academic standards and learning culture fostered at Akemi.



AKEMI GROUP OF INSTITUTES

Akemi Business School takes immense pride in congratulating our brilliant students for their exceptional academic achievements in the **MBA 1st and 2nd Year**. Your dedication, hard work, and unwavering commitment to excellence have truly paid off

Heartiest Congratulations to all!

MBA BATCH 2024-26 (1st YEAR TOPPERS)

 	 	 
Asefa Shaikh	Gayatri Manda	Shaikh Nimra Iram Md Yousuf

MBA BATCH 2023-25 (2nd YEAR TOPPERS)


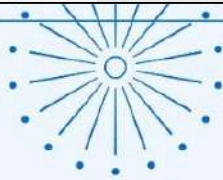

 	 	 
Megha Kalal	Sakshi Thore	Aiman Shaikh



We extend our heartfelt congratulations to all the MBA toppers for their outstanding accomplishments. Their success serves as an inspiration to the entire student community and reinforces Akemi's commitment to nurturing high performing, future-ready professionals.

HSC Board Toppers – Akemi Junior College







Akemi Junior College proudly celebrates the outstanding performance of its Class 12 students in the Maharashtra State Board HSC Examinations, achieving 100% results across both Science and Commerce streams. This achievement reflects the consistent academic discipline, focused preparation, and perseverance demonstrated by our students.









AKEMI GROUP OF INSTITUTES



Congratulations to our Akemi Junior College for 100% results in the Maharashtra State Board HSC Exam! Best wishes to our Toppers!

CLASS 12TH SCIENCE STREAM TOPPERS

  Harshada Chandrakant Patil 85.50%	  Arnav Yogesh Kulkarni 82.50%	  Santhosh Rajasekhar Chinthalapudi 79.83%
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CLASS 12TH COMMERCE STREAM TOPPERS

  Sarvesh Ganesh Suryawanshi 76.33%	  Swaminath Anil Jadhav 72%	  Kunal Sameer Rajiwade 60.33%
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We extend our heartfelt congratulations to all the achievers and wish them continued success as they pursue higher academic and professional goals. Akemi remains committed to nurturing excellence and supporting students in realizing their full potential.

Editorial Team & Contributors

We thank our dedicated editorial team and contributors for their tireless efforts in making this newsletter a success. A special thank you to our student coordinators for bringing this issue to life.

For feedback or to contribute to future editions, please email seema.shah@akemi.edu.in

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